

Cynulliad Cenedlaethol Cymru / National Assembly for Wales
Pwyllgor Diwylliant, y Gymraeg a Chyfathrebu / The Culture, Welsh Language and Communications Committee
The role of arts and culture in addressing poverty and social exclusion / Rôl celfyddydau a diwylliant wrth fynd i'r afael â thlodi ac allgáu cymdeithasol
CWLC(5) CP04
Ymateb gan Cartrefi Cymunedol Gwynedd / Evidence from Cartrefi Cymunedol Gwynedd

- How effective have the efforts of Welsh Government sponsored bodies (namely the Arts Council, National Museum, National Library and the Royal Commission on the Ancient and Historic Monuments of Wales) and local government been in using culture to tackle poverty?

I believe the directive from WG to use government funding to reduce poverty and tackle social exclusion has been a key factor in us as a social housing landlord being approached and asked to be involved in the development of new projects, which we might have not been invited to partner in before. We have been in discussions with the National Museum (Llanberis Slate Museum) to discuss the possibility of developing joint projects, with CCG invited as a partner in order to enable them to target individuals who live in poverty and/or are socially excluded e.g. digital inclusion projects etc. It has also meant that organisations such as Pontio in Bangor have approached us wanting to work with us to target our tenants, and we have developed joint projects as a result e.g. relaxed screening events for elderly tenants– film, tea and entertainment at discounted rates.

- What impact has the Welsh Government's Fusion programme had on using culture to tackle poverty?

We have seen results where we have seen an improvement in areas such as health and wellbeing of tenants and residents within our communities.

- How effective have the Fusion pioneer programmes been in stimulating local collaboration?

There is a local fusion network in Gwynedd, which brings organisations together to discuss opportunities for collaboration and identify funding streams for the development of potential joint projects. The network has been useful in terms of

bringing people together, making contacts etc and the last coordinator (Saran Edwards) was very helpful in facilitating this and matching potential partners to work together. As a result, we are currently in discussions with a local theatre group to develop a project with young people in our communities to tackle social issues such as domestic abuse, drug and alcohol etc

Additional comments;

CCG has committed to supporting our tenants and communities to access cultural opportunities locally to deliver outcomes such as improved skills and employability, health, confidence, wellbeing etc through our Community Strategy, and remain eager to work with publicly funded bodies sponsored by WG and other cultural establishments and organisations to deliver projects which benefit our customers and communities.